

EZcreatelQ™

AI-powered Service Creation & Conversational Intelligence for MSPs and Their Clients

EZcreatelQ™ helps organizations by Analyzing the Voice of the Customer and turning it into business intelligence.

EZcreatelQ analyzes conversations, identifies why customers are calling, detects sentiment, and notifies management when something needs attention. It works with existing phone systems and easily connects to CRMs, Data Stores, and other business applications to streamline daily operations.

For MSPs, **EZcreatelQ** becomes part of your clients' everyday workflow — making it a naturally sticky, subscription-based revenue service. Unified Office also supports MSPs who want to build custom voice applications tailored to their clients' needs.

Why MSPs Choose EZcreatelQ

- *Business-Critical Client Service*
- *Subscription Revenue Stream*
- *Professional Services Catalyst*
- *Easy to Deploy & Manage*
- *Multi-Tenant Scalability*

Why Clients Love EZcreatelQ

- *Customer Engagement KPIs*
- *Complaint Escalation & Alerts*
- *Staff Training Reinforcement*
- *Business Reputation Oversight*
- *Market Shifts in Buying Habits*

EZcreatelQ Typical Use Cases

- *Customer Experience Management*
- *Complaint Alerts & Mitigation*
- *Virtual Secret Shopper*
- *Marketing Promotions Analytics*
- *Staff Training Optimization*

▶ Empower Clients...Own Your Markets ◀
Discover The EZcreatelQ Difference

(877) 589-3700

www.unifiedoffice.com